



Shayan
Ajourloo

PRODUCT DESIGNER

+98 910 499 2005
shayan.ajr@gmail.com
Tehran, Iran
shayanajorloo.com
Shayan Ajorloo
Shayan Ajorloo

EDUCATION

Bachelor of Industrial
Engineering
Azad University West Tehran Branch
2020 - 2025

Soft Skill

- Problem Solving
- Stakeholder Management
- Critical Thinking
- Fast Learn
- Communication
- Decision Making
- Strategic Thinking

CERTIFICATION

- Google UX Design Professional
- UI Design Course 7Learn

LANGUAGES

- Persian Native
- English Upper-Intermediate



PROFESSIONAL SUMMARY

Senior Product Designer with 3+ years of experience designing end-to-end digital products for web and mobile. I turn ambiguous problems into user-centered solutions that balance user needs, business goals, and technical constraints. I leverage AI across research, ideation, prototyping, and delivery, with a focus on usability, accessibility, and measurable product impact.



EXPERIENCE

Senior Product Designer

DECEMBER 2023 - APRIL 2025
Tehran, Iran

Kara Ertebat Ayandeh Negar

Senior Product Designer User Research Design Systems AI Workflows Prototype Testing

- Designed end-to-end web and mobile product experiences, from user flows and wireframes to high-fidelity UI and prototypes.
- Collaborated with product and engineering teams to translate business requirements into scalable and feasible design solutions.

Product Designer - UI/UX Designer

JUNE 2022 - NOVEMBER 2023
Tehran, Iran

Veria Info Tech

UI/UX Design Research Responsive Design Ux Writing Usability testing

- Designed user-centered experiences for web and digital products, focusing on usability, accessibility, and visual consistency.
- Created information architecture, user flows, wireframes, high-fidelity designs, and interactive prototypes.
- Collaborated with developers and stakeholders to validate design feasibility and improve the final product experience.

Product Designer - UI/UX Designer - Graphic Designer

2018 - NOW
Tehran, Iran

Freelance

Product Design UI/UX Design Redesign Design Systems Interaction Design

- Designed digital products and interfaces for web and mobile platforms based on user and business requirements.
- Created user flows, wireframes, prototypes, and high-fidelity interfaces using Figma and modern design practices.

Graphic Designer - UI/UX DESIGN

2018 - NOVEMBER 2020
Canada , toronto

ROBOSIZE Canada

Ui Design User Flow Photo Editing Retouching LightRoom

Graphic Designer

2025 - NOVEMBER 2026
Iran , Tehran

SamiraHamzei Academy

Retouching Photo Editing Social media edit evoto AI Photoshop



CORE SKILLS

Product & UX

- Product Thinking
- Problem Solving
- User Research
- Usability Testing
- Information Architecture
- User Flows & Journey Mapping
- Interaction Design

Design Systems & UI

- Design Systems
- Design Tokens
- Figma Variables
- Component Design
- Auto Layout & Variants
- Responsive Design
- Accessibility (WCAG)
- Typography & Color

AI-Assisted Design

- Research Synthesis
- Persona Research
- Ideation & Concept
- UX Writing & Content Generation
- Rapid Prototyping
- Design-to-Code
- AI Output Evaluation

Tools & Technologies

- Figma (Advanced)
- FigJam - Miro
- Photoshop Expert
- Jira-Trello- Notion
- Adobe Illustrator
- Html CSS - flutter
- Google Analytics
- Wordpress

SELECTED PROJECT



okey – Comprehensive transportation app | Product Designer

A unified transportation app simplifying trip planning and mobility services.



THE PROBLEM

Disconnected mobility services and overwhelming travel information.



MY ROLE

- Product Designer
- Research
- User Flows
- Architecture



MY APPROACH

- Simplified flows
- Clear information hierarchy
- Reusable UI



IMPACT

- A clearer, more intuitive transportation experience.

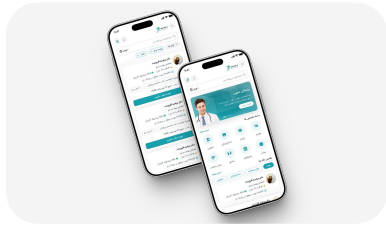
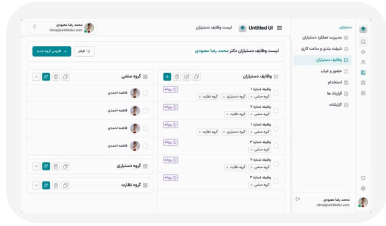
Product Design

User Research

Design Systems

Information Architecture

Mobility



Dentists' automation app and panel | Product Designer

A digital platform simplifying dental workflows and daily operations.



THE PROBLEM

Time-consuming manual workflows and scattered operational data.



MY ROLE

- Product Designer
- Testing
- Prototyping
- Web & Mobile



MY APPROACH

- Workflow mapping
- Task automation
- Dashboard design
- Design system



IMPACT

- Reduced workflow complexity and enabled faster access to critical practice information.

Product Design

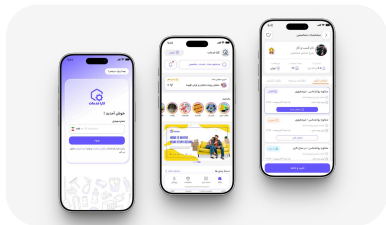
Automation

SaaS

Design Systems

Prototype

A/B Testing



Multipurpose service app | Product Designer - UI/UX

A scalable mobile ecosystem bringing multiple everyday services



THE PROBLEM

Feature overload and navigation complexity across diverse service categories.



MY ROLE

- Product Designer
- Mobile Experience
- Design system
- data visualization



MY APPROACH

- Modular architecture
- Progressive disclosure
- Scalable navigation patterns



IMPACT

- A flexible product experience that supports diverse services without compromising usability.

Product Design

Product Strategy

Mobile

AI Workflows

User Flow



COLLABORATION

Strong collaboration with Product, Engineering, Data, and Operations teams to deliver value.



OWNERSHIP & IMPACT

I take ownership of the product outcomes and focus on measurable impact, not just outputs.



AI-FIRST MINDSET

I leverage AI thoughtfully to accelerate discovery and delivery while maintaining human judgment and quality.



DESIGN EXCELLENCE

I craft accessible, scalable, and delightful experiences with high attention to detail.

View My Website: <https://shayanajorloo.com>



View My Portfolio: <https://www.behance.net/shayanajorloo>